



Why the American Century Cycle project is important

Shore Cultural Centre is proud present a very special series of reader's theater productions and events focused on the work of renowned American playwright August Wilson.

The American Century Cycle project will begin in the fall of 2017 and continue through the summer of 2018. **We hope you will consider playing a role in this important undertaking.**

The American Century Cycle project is based on the study and performance of playwright August Wilson's cycle of ten plays all of which but one take place in the Hill District of Pittsburgh. The cycle dramatizes the African American experience through ten separate decades, beginning with *Gem of the Ocean* set in the 1900's and culminating in the 1990's with *Radio Golf*. Our goal is to present ten public performances, or a play a month, beginning September 25, 2017 and running through June 18, 2018.



Beyond the reader's theater performances, the project will include **outreach to area students through presentations, discussions, interactive sessions and study guides** which can be used in classrooms for continued learning opportunities. We have built a relationship with Euclid Schools, Euclid Public Library and other area

schools and will work with these organizations to reach area youth. As of this date, there are four events for teens scheduled in conjunction with the Euclid Public Library.

The benefits of studying the works of August Wilson include learning about African American history along with the music and art that inspired his plays. The project relates to the following areas of study - **language arts, social studies, history, art and humanities**. Post show discussions will cover topics such as how Wilson's plays relate to present day, the struggle of characters in living midst violence and racism, the racial and spiritual overtones in the plays and female characters, such as Ma Rainey.

Terrence Spivey, Artistic Associate of the Theatre Program at Shore Cultural Centre, will be overseeing and providing artistic direction and educational outreach for the project. Mr. Spivey has seen several of Wilson's plays performed on Broadway and has directed Cleveland area productions of *Fences*, *Joe Turner's Come and Gone*, *Radio Golf*, and the autobiographical *How I Learned What I Learned* at Shore. Mr. Spivey's interest in August Wilson has grown into an intense study of the playwright and his work.

Please consider providing the needed support for this unique and noteworthy project.

Shore Cultural Centre, 291 E. 222nd, Euclid, Ohio 44123 216-289-8578

Name of Company or Organization

Contact

Phone

Email:

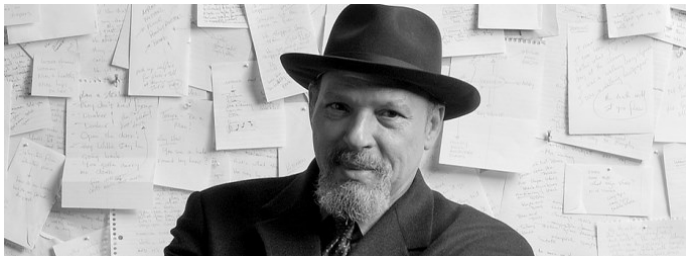
Mailing Address:

City

State

Zip Code

The Theatre Program of Shore Cultural Centre, under the direction of Terrence Spivey, is hoping to present the complete cycle in a series of readers theatre productions supplemented by workshops, film screenings and discussions designed around Wilson and the Cycle. This represents the first time the complete cycle has been presented by a theatre company in Northeast Ohio. But it is not possible without your generous support. It is a unique opportunity for businesses and individuals to play a vital role in supporting a growing theatre program in Euclid and to experience the history, passion and human drama of this important and momentous theatrical work.



The American Century Cycle is presented by special arrangement with Samuel French, Inc. and the Wilson Estate

The American Century Cycle Project Sponsorship Opportunities

Please select sponsorship level:

\$1000 Presenting Sponsor

- *Name displayed on a banner at all performance and program locations.
- *Full page ad in production programs.
- *Referenced as Presenting Sponsor in press releases and social media.
- *4 tickets to each readers theater performance.

\$750 Production Sponsor

- *Full page ad in production programs.
- *Referenced as Production Sponsor in press releases and social media.
- * 2 tickets to each readers theater performance.

\$500 Education Sponsor

- *Half page ad in production programs.
- * Referenced as Education Sponsor in press releases and social media.
- *2 tickets to 5 of the readers theatre performances.

\$250 Reader Sponsor

- *Quarter page ad in show programs
- * 2 tickets to 3 readers theater performances

\$100 Friend

- * Acknowledged as donor in show programs

**Please make checks payable to:
Shore Cultural Centre Corp, a 501(c)(3) nonprofit.**



Contact

Chris Cipriani
Director of Programming & Marketing
Shore Cultural Centre
cmc@thecoralcompany.com
216/289-8578